Good evening, ladies and gentlemen. Are you ready to be surprised by a new product? It’s called Apple Watch and it is the first smartwatch by Apple. This is a very useful device.

**APPLE WATCH**

Smartwatch has a rectangular shape with rounded corners and its case is available in two sizes: 38 mm and 42 mm. It has a screen in sapphire crystal. Its case comes in three different materials:

* **Apple Watch**: is made of polished steel and it is black;
* **Apple Watch Sport**: is made of aluminium and it is silver or grey;
* **Apple Watch Edition**: is made 18K gold.

In addition to being controlled by using your fingers, this watch can be controlled by using voice commands (through “Siri”).

It is particularly useful to reply a message without having to type anything on its small screen. Apple Watch allows you to keep in touch with other people directly from your wrist, accept or reject phone calls and send or reply messages and incoming notifications.

This smartwatch works only with IPhone 6 , IPhone 6 Plus, IPhone 5s, IPhone 5c and IPhone 5. Its price varies depending on the model: it ranges from 419 euros to 18,400 euros.

This product is created both for teenagers and adults. The design is attractive. It’s very innovative and it’s easy to use.

I hope to you enjoyed the presentation of this new product. For further information, please contact us.

Thanks for your attention,

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